



**Jan 19 - 21, 2022**

India Expo Mart,  
Greater Noida, Delhi NCR, India

# REBUILD YOUR TRAVEL BUSINESS



**BLOCK YOUR DATES**  
**19<sup>TH</sup> - 21<sup>ST</sup> JANUARY, 2022**

**SPONSORSHIP OPPORTUNITIES**

NETWORKING DINNER by

*Wonderful Indonesia*

wonderful  
indones



**EXCLUSIVE BRANDING**

# NETWORKING DINNER

## 19<sup>th</sup>, 20<sup>th</sup> & 21<sup>st</sup> January, 2022

- Welcome address at the dinner (10-15 min).
- Audio Visual.
- Branding in all available marketing collaterals & event venue as 'Hospitality Partner'.
- Logo as 'Hospitality Partner' on Welcome Dinner Invitation cards.
- 25 Invitation cards to invite your customers, guests and VIPs.
- 4 spring up stands at strategic location at the venue. (To be provided by the client).
- Full page advertisement and 250 words write up in the show catalogue.
- Dinner and Cocktails for Indian and International buyers and VIP guests.
- Branding on SATTE website homepage as well as partners section.



**COST OF PARTNERSHIP: ₹ 34.65/- Lakhs, Taxes as applicable**

# NETWORKING RECEPTION & LUNCH

## 19<sup>th</sup>, 20<sup>th</sup> & 21<sup>st</sup> January, 2022

### DELIVERABLES:

- Lunch for hosted Indian and International Buyers, Media & VIPs
- Branding at the lunch area & SATTE website as 'Hosted Lunch Partner'
- Full page advertisement in the show catalogue



**COST OF PARTNERSHIP: ₹ 23.10/- Lakhs, Taxes as applicable**

# PRODUCT PRESENTATION / LAUNCH

## DELIVERABLES:

- Exhibitors to be given an exclusive opportunity to present / launch their services to the industry.



**COST OF PARTNERSHIP: ₹ 57,750/- Taxes as applicable**

# CATALOGUE SPONSORSHIP

## 19<sup>th</sup>, 20<sup>th</sup> & 21<sup>st</sup> January, 2022

Sponsor the official show catalogue that has listing of all Exhibitors as well as buyers. It will be distributed electronically to all exhibitors and registered buyers.

## DELIVERABLES:

- Company logo on the front cover along with advertisement on the back cover of the catalogue.
- 250 words write up in the catalogue.



**COST OF PARTNERSHIP: ₹ 6.71/- Lakhs, Taxes as applicable**

# VIP / BUYERS LOUNGE

Sponsor a lounge where SATTE VIPs and buyers greet and meet while visiting the show. Refreshments will be served in this lounge.

## DELIVERABLES:

- Branding at lounge along with display of promotional material/brochures.
- Half page Advertisement in the show catalogue.



**COST OF PARTNERSHIP: ₹ 8.7/- Lakhs, Taxes as applicable**

# ADVERTISEMENT IN CATALOGUE

Advertise in the official catalogue of SATTE 2022 which will be shared with all exhibitors and buyers.



**COST OF PARTNERSHIP: ₹ 55,000/- Taxes as applicable**

# SATTE EVENT GUIDE

A ready site map for everyone to download from the QR code to navigate smoothly through the venue.



**COST OF PARTNERSHIP: ₹ 3.5/- Lakhs, Taxes as applicable**

# SATTE DIRECTIONS

Signage's to guide delegates and visitors to various areas within the exhibition hall to carry sponsor's name logo thereby giving the sponsor visibility throughout the exhibition.



**COST OF PARTNERSHIP: ₹ 5.8/- Lakhs, Taxes as applicable**



# VISITOR & DELEGATE BAGS

## DELIVERABLES:

- The bags at SATTE are distributed amongst exhibitors & delegates giving a wider focus.
- Logo on the bag.



**COST OF PARTNERSHIP: ₹ 13.86 /- Lakhs, Taxes as applicable**

# ONSITE REGISTRATION AREA

Position yourself at the first point of contact for all exhibitors and visitors.



**COST OF PARTNERSHIP: ₹ 5.75/- Lakhs, Taxes as applicable**

# DIGITAL SELF REGISTRATION KIOSK

Digital registration kiosk will be used by all pre-registered visitors to do self check in and can print their entry badge instantly. First point contact and high visibility for your company.



**COST OF PARTNERSHIP: ₹ 86,000/-** Taxes as applicable

# MOBILE CHARGING STATIONS

Something as simple as a mobile / laptop charging station can dramatically improve a visitor's experience at the venue thereby giving your company an opportunity to be seen on the show floor.



**COST OF PARTNERSHIP: ₹ 23,100/-** Taxes as applicable



# SATTE NAME BADGE

Get your company logo branding on the Official E-badge which will be shared with the Visitor through emails.



**COST OF PARTNERSHIP: ₹ 6.95/- Lakhs, Taxes as applicable**

# SATTE PHOTO BOXI

Attract the attention of visitors in a unique way at the best location with a high visibility element.

**LOCATION:** At Networking Dinner Night.



**COST OF PARTNERSHIP: ₹ 1.75/- Lakhs, Taxes as applicable**

# T-SHIRT / FLAG BRANDING

Walk through the exhibition halls promoting their brand across all three days (Thrice a day).



**COST OF PARTNERSHIP: ₹ 1.2/- Lakhs, Taxes as applicable**

# WATER DISPENSER

SATTE drinking water dispensers will be located at various location in the venue. Dispenser can carry the logo of the sponsor company.



**COST OF PARTNERSHIP: ₹ 3.2/- Lakhs, Taxes as applicable**

# FLOOR GRAPHICS

Lead your delegates straight to your stand with these effective and eye catching floor graphics!



**COST OF PARTNERSHIP: ₹ 1.2/- Lakhs, Taxes as applicable**

# VIDEO WALL

Advertising opportunity on these gigantic video walls is guaranteed to attract the attention of every attendee. Video Walls will be placed in & around the venue.

## DELIVERABLES:

- Your company branding will appear on all 3 sides (Right, Left,Down) and on both side panels of the video wall.
- Your company AV will be played thrice in a day. (Duration: 15 mins).



**COST OF PARTNERSHIP: ₹ 4.05/- Lakhs, Taxes as applicable**

# KIT BAG INSERTS

## DELIVERABLES:

- Draw traffic to your booth by giving your company's message out to all registered attendees with an insert in the official show bag.



**COST OF PARTNERSHIP: ₹ 28,600/-** Taxes as applicable

# SATTE BUSINESS NOTEPAD

## DELIVERABLES:

- Company logo branding and description on **SATTE** business notepad
- Advertisement on the back cover of the notepad
- Welcome note from the sponsor company



**COST OF PARTNERSHIP: ₹ 5.8/- Lakhs,** Taxes as applicable

# SATTE BEVERAGE PARTNER

SATTE Tea/coffee will be provided to all exhibitors, buyers and delegates. This will be a small table space in each hall which will re-energize their visit during the show.

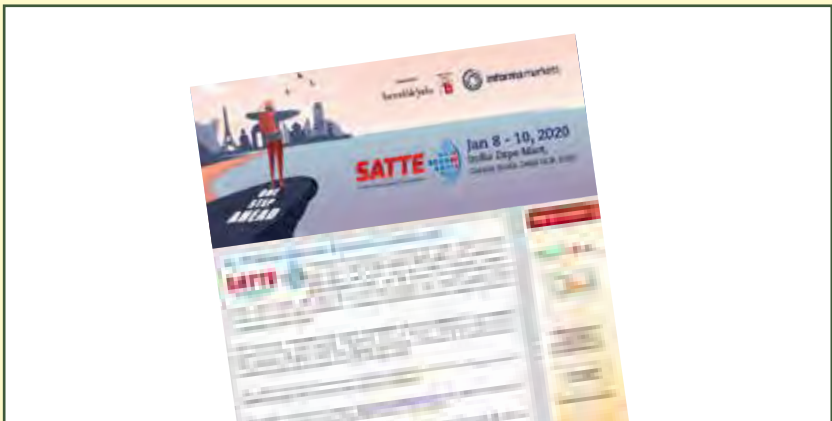
This will carry the logo of the sponsor company.



**COST OF PARTNERSHIP: ₹ 8.09/- Lakhs, Taxes as applicable**

# SATTE EXCLUSIVE NEWSLETTER

Exhibitors can be sold a max of 3 newsletters prior to the show which will be sent out to our entire database. This will give them a good visibility prior to the show.



**COST OF PARTNERSHIP: ₹ 57,750/- Each, Taxes as applicable**



# ONSITE BRANDING



# GATE TOP FASCIA BRANDING

**LOCATION** : Gate No. 1 Top Fascia  
**MEASUREMENTS** : (W x H) 50 ft x 10ft  
**QUANTITY** : 2



**COST OF PARTNERSHIP: ₹ 2.31/- Lakhs Per Unit, Taxes as applicable**

# HOARDING

**LOCATION** : Hoarding at Gate 1  
**MEASUREMENTS** : (W x H) 16 ft x 20 ft  
**QUANTITY** : 3



**COST OF PARTNERSHIP: ₹ 3.30/- Lakhs Per Unit, Taxes as applicable**

# CUBE BRANDING

**LOCATION** : Near Gate: 1 Top Fascia  
**MEASUREMENTS** : (W x H) 8 ft x 12 ft  
**INVENTORY** : 4



**COST OF PARTNERSHIP: ₹ 3.41/- Lakhs Per Unit, Taxes as applicable**

# CUBE BRANDING

**LOCATION** : Outside Gate 1/ Near Hall: 9 ( Four Sided )  
**MEASUREMENTS** : (W x H) 8 ft x 12 ft  
**INVENTORY** : 4



**COST OF PARTNERSHIP: ₹ 3.41/- Lakhs Per Unit, Taxes as applicable**

# SPONSOR BRANDING

**LOCATION** : Space for Sponsor Branding Inside Gate: 1  
**MEASUREMENTS** : (W x H) 40 ft x 10 ft  
**INVENTORY** : 1 Quantity



**COST OF PARTNERSHIP: ₹ 3.30/- Lakhs Per Unit, Taxes as applicable**

# SATTE WELCOME BRANDING

**LOCATION** : Welcome Branding Inside Gate: 1  
**MEASUREMENTS** : (W x H) 40 ft x 10 ft  
**QUANTITY** : 1



**COST OF PARTNERSHIP: ₹ 3/- Lakhs Per Unit, Taxes as applicable**

# SELF STANDING HOARDING

**LOCATION** : From Gate 2 to Gate 3  
**MEASUREMENTS** : (W x H) 60 ft x 20 ft  
**INVENTORY** : 6 Quantity



**COST OF PARTNERSHIP: ₹ 2.31/- Lakhs Per Unit, Taxes as applicable**

# BUNTING ON POLES

**LOCATION** : At left and right side gate no. 1  
**MEASUREMENTS** : (W x H) 2.5 ft x 8 ft  
**INVENTORY** : 30 Poles



**COST OF PARTNERSHIP: ₹ 4.40/- Lakhs, Taxes as applicable**

# HOARDING HALL: 9

**LOCATION** : At Side Wall of Hall: 9 From Gate 3 & 4  
**MEASUREMENTS** : (W x H) 40 ft x 30 ft  
**INVENTORY** : 17Quantity



**COST OF PARTNERSHIP: ₹ 2.31/- Lakhs Per Unit, Taxes as applicable**

# HOARDING HALL: 9

**LOCATION** : At left side TOP of Hall: 9 Entry Gate  
**MEASUREMENTS** : (W x H) 66 ft x 30 ft  
**INVENTORY** : 1 Quantity



**COST OF PARTNERSHIP: ₹ 4.05/- Lakhs Per Unit, Taxes as applicable**



# HOARDING HALL : 9 - 12 FRONT

**LOCATION** : At Right side TOP of Hall: 9 Entry Gate  
**MEASUREMENTS** : (W x H) 66 ft x 30 ft  
**QUANTITY** : 1



**COST OF PARTNERSHIP: ₹ 4.05/- Lakhs Per Unit, Taxes as applicable**

# HOARDING HALL : 10

**LOCATION** : At Left Top Wall of Hall: 1 0  
**MEASUREMENTS** : (W x H) 20 ft x 20 ft  
**QUANTITY** : 1



**COST OF PARTNERSHIP: ₹ 4.05/- Lakhs Per Unit, Taxes as applicable**



# INSIDE HALL HOARDINGS

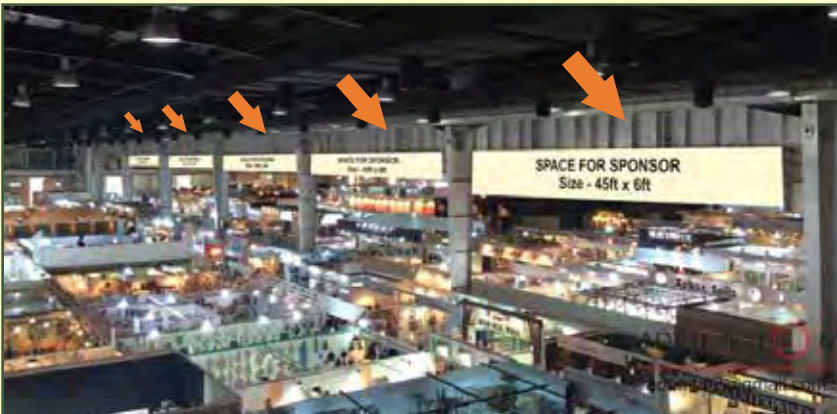
**LOCATION** : Branding on Mezzanine of Hall: 9 - 12  
**MEASUREMENTS** : (W x H) 45 ft x 10 ft  
**QUANTITY** : 16



**COST OF PARTNERSHIP: ₹ 2.31/- Lakhs Per Unit, Taxes as applicable**

# INSIDE HALL HOARDINGS

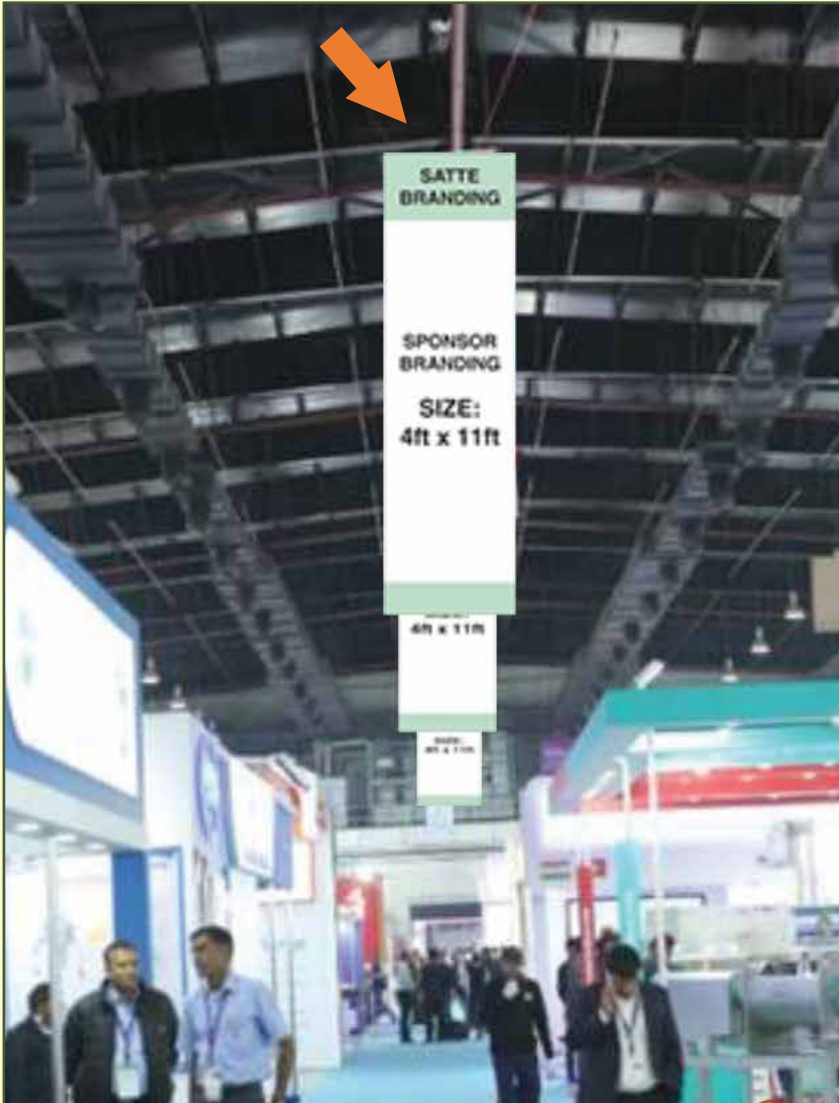
**LOCATION** : Hanging on Partition of Hall: 9 - 12  
**MEASUREMENTS** : (W x H) 45 ft x 6 ft  
**QUANTITY** : 12



**COST OF PARTNERSHIP: ₹ 3/- Lakhs Per Unit, Taxes as applicable**

# INSIDE HALL BUNTINGS

**LOCATION** : Hanging on Partition of Halls 9 - 12 Double Sided  
**MEASUREMENTS** : (W x H) 4 ft x 11 ft  
**QUANTITY** : A Set of 5 Buntings Each



**COST OF PARTNERSHIP: ₹ 60,500/-**  
**For 5 Buntings Set**  
Taxes as applicable



# **PARTNER WITH SATTE AND TAP THE GROWING POTENTIAL OF INDIAN TRAVEL & TOURISM MARKET!**

**DELHI**

**SANJIBA NINGTHOUJAM**

**M: +91 98107 21549 | E: [sanjiba.ningthoujam@informa.com](mailto:sanjiba.ningthoujam@informa.com)**

**SAURABH SHUKLA**

**M: +91 98995 21421 | E: [saurabh.shukla@informa.com](mailto:saurabh.shukla@informa.com)**

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**MUMBAI**

**ARIF SIDDIQUE**

**M: +91 99205 74940 | E: [arif.siddique@informa.com](mailto:arif.siddique@informa.com)**

**ISHAAN NAHAR**

**M: +91 99201 95621 | E: [ishaan.nahar@informa.com](mailto:ishaan.nahar@informa.com)**

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**SANJEEV NAIR**

**M: +91 98462 49568 | E: [snair03@gmail.com](mailto:snair03@gmail.com)**



**Informa Markets India Pvt. Ltd.,**  
Time Square, Unit No 1&2, B - Wing 5<sup>th</sup> Floor,  
Andheri Kurla Road, Marol Andheri (E), 400 059, India  
T: +91 22 6172 7000 | F: +91 22 6172 7273  
E: [satte.india@informa.com](mailto:satte.india@informa.com) | [www.informamarkets.com](http://www.informamarkets.com)

**CORRESPONDENCE:**

**Informa Markets India Pvt. Ltd.,**  
Unit No 3 & 4, B wing 1<sup>st</sup> Floor, Solitaire XIV, Guru  
Hargovindji Marg, Chakala, Andheri (E),  
Mumbai - 400 093, Maharashtra, India.